



WNPS – HEMAS Endemic Species Conservation Project



Wildlife and Nature Protection Society - Pioneers in Conservation

Established in 1894, the Wildlife and Nature Protection Society (WNPS) is the third oldest conservation society in the world and the largest in Sri Lanka with a membership base of over 3,000. For the last 129 years WNPS has been working with many stakeholders including scientists, researchers, policy makers, conservationists, activists, and the public to protect Sri Lanka's rich biodiversity and environment. Partnering with companies and supporters who share the same vision enables the WNPS to springboard its efforts in protecting Sri Lanka's flora and fauna for future generations. The WNPS has long played an instrumental role in conservation in Sri Lanka, having helped create the Department of Wildlife Conservation (DWC) and assist in the formulation of laws such as the Fauna and Flora Protection Ordinance (FFPO) that help safeguard the nation's wildlife.

Hemas Holdings PLC

Established in 1948 Hemas started with a simple intent: to help families live healthfully. This core belief has informed the company's growth for over 70 years. Today, Hemas brings healthful living to life through its focus on Consumer Brands, Healthcare and Mobility. Woven into the socioeconomic fabric of Sri Lanka, Hemas has also expanded regionally with operations in Bangladesh. As they journey onward, they continue to invest in diverse and passionate teams, create meaningful offerings, cultivate trusted partnerships, and champion a more inclusive world, to create a positive impact for all stakeholders.

Project Background

The WNPS – HEMAS Species Conservation Project aims to conserve **Critically Endangered (CR), Endemic** plant and animal species in Sri Lanka by partnering with dedicated conservationists to implement conservation projects. A specific project would ideally target a single species; however, exceptions could be made to combine multiple species considering the geographic location and taxonomic nature of the habitat.

Selection criteria of the species

The IUCN Red-list (www.iucnredlist.org) is used as the primary guide to conclude the conservation status of a given species. Target **Endemic** species must be listed as **Critically Endangered (CR)** in IUCN Red list. Currently, a total number of 413 endemic plant and animal species are listed under the critically endangered category (Annex 01). We encourage research and conservationists to submit project proposals aiming at conserving any of the listed endemic species.

Objectives

The ultimate objective of the project is to make a sustainable impact on the conservation of the target species. We welcome proposals that achieve the objective by either increasing the population of the species, eliminating any direct threats to the same, or utilizing both strategies, where appropriate.

Financials and timelines

The estimated budget for the project is LKR 1.5 million, with a targeted timeline of completion within one year of its commencement.

APPLICATION MATERIALS

General Directions

All applications must be submitted electronically as PDF files. Incomplete or late applications will NOT be considered. Completed applications or any questions must be submitted by email to endemics@wnpssl.org. For further information, please contact Sanjaya Weerakkody via endemics@wnpssl.org / 0743009335.

Cover Sheet and Preliminary Information

- A single-page cover sheet must include the following information, and serve as the front page of the proposal:
 - Project Title:
 - Name(s) of the principal investigator (PI) and Co-Investigators with their professional affiliation.
 - Contact Information: (Full address, phone, and email)
 - Species Common and Scientific Name:
 - Research Location:
 - Total Funding Requested:
- Please provide a curriculum vitae for each principal investigator and co-investigator on the project. The curricula vitae should be no more than two pages per investigator.

Project Narrative

The proposal must include the following sections and preferably be limited to a maximum of 10 pages. Proposals will undergo scientific review by experts in the subject area. Scientific references are recommended but not required.

1. Introduction to the species including major threats and conservation significance with supportive data
2. Proposed methods/strategy for conservation
3. Major outcomes of the project
4. Project milestones and timelines for completion (Gantt chart)

5. Detailed Budget in LKR
6. Scientific citations